

JOHNNY HOANG NGUYEN

johnnyhn.com
johnnyhnux@gmail.com
linkedin.com/in/johnny-hn
+1 647 522 6690

SKILLS

Design

User Research
Usability Testing
Prototyping
Wireframing
Interaction Design
Design Systems
Information Architecture
Motion Design

Software

Figma
Illustrator
Photoshop
Premiere Pro
After Effects

Programming

HTML / CSS
JavaScript

EDUCATION

Wilfrid Laurier University

BBA Business
Administration
BS Minor Computer
Science

EXPERIENCE

IKO Studios | Owner & Product Designer

May 2022 - Present - Toronto, ON

- Designed and shipped Miniko, a commercial cross-platform app for creating expressive 2D streaming avatars in seconds, owning the product end to end.
- Pulled a complex store-first v1 after user feedback and rebuilt it around a single focused editor, cutting ~20 screens down to one core flow.
- Designed the avatar-customization experience across 40+ adjustable layers, pairing one-tap presets for newcomers with a full color picker for power users.
- Designed and usability-tested the real-time face-tracking calibration flow, simplifying the capture step until it read instantly without a label.
- Grew a digital-art Etsy storefront to 10,000+ customers, owning brand identity and visual consistency end to end.

Dealer FX | Associate Product Designer

July 2024 - February 2026 - Markham, ON

- Designed UIs and interaction flows for multiple dealer-facing apps, improving usability 25%
- Built and maintained a component library, improving consistency across all screens and accelerating design-to-development handoff.
- Partnered with product managers, developers, and QA to align on scope and ship on schedule.

Smile CDR Inc. | Intermediate Product Designer

July 2022 - November 2023 - Toronto, ON

- Streamlined features to reduce development cycles 30% and improve user satisfaction 20%, prioritizing changes from usability findings.
- Created a Figma component library with design tokens to enforce brand and design consistency, reducing design turnaround 40%.
- Led FigJam workshops to define MVP scope and ran A/B tests to iteratively refine requirements.

Glimpse Social Inc. | Product Designer

October 2019 - May 2022 - Toronto, ON

- Led design of the Glimpse social app from concept to release, shipping a platform that connected 2,000+ local businesses in Costa Rica.
- Produced UI, user flows, mockups, and promotional content in Figma and Adobe Creative Cloud.